

Ankit Verma

Senior Full-Stack Developer — Laravel, PHP, Flutter

13 years shipping production software for agencies, SaaS teams, and service businesses across the UK, US, Israel, and India.

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Gurugram, Haryana, India · remote worldwide

SUMMARY

I build and maintain the systems businesses actually run on, not prototypes. My work is in continuous production for a review-automation SaaS used by 5,000+ businesses, a home-services marketplace live in six cities, and a multi-country deals platform. I own the whole stack — architecture, Laravel backend, Flutter app, deployment, and the integrations in between — which is why clients from 2015 and 2016 are still clients. I work solo and senior by choice: you talk to the person writing the code, and nothing gets lost in a handoff chain.

SELECTED ENGAGEMENTS

reply.reviews — Lead Developer

2021 – Present

Review-generation SaaS · London-based company · Laravel, Chrome extension, OAuth, LLM integration

Sole developer on a Laravel SaaS now relied on by **5,000+ businesses**, live and shipping continuously since 2021.

Built the calendar-sync engine that fires a Google review invite 24 hours after each customer appointment, including the queueing and email deliverability work that keeps it reliable at that volume.

Built OAuth integrations across **Google Calendar, Calendly, and Outlook** so the platform reads booking data from whichever system a client already uses.

Built the AI reply engine that drafts responses to inbound reviews, and a Chrome extension for the operations team's daily workflow.

Owned architecture, build, and maintenance throughout — no handover, no second developer.

FixKarDo — Architect and Developer, Web plus Mobile

2026 – Present

Home-services marketplace · India · Laravel, Flutter, Google Play

Designed and built a three-sided marketplace — customers, service providers, and operations — over a single Laravel data model, which was the core architectural problem rather than a feature list.

Shipped the companion **Flutter app to Google Play**, covering 60-second booking, pay-after-the-job, partner onboarding, vendor assignment, and live job tracking.

Live in **six cities** with **500+ homes served** and a **4.8 / 5** customer rating.

Still on the project after launch, fixing and extending rather than handing off.

Deskjock — Core Developer

2016 - Present

UK client · longest-running relationship in my portfolio · PHP, WordPress, Laravel

- Built the in-house CRM and the original AI review-reply system that later informed reply.reviews.
- Nine years of continuous delivery and support across PHP, WordPress, and Laravel for the same client, spanning full rebuilds and day-to-day maintenance.
- Sustained a UK working relationship entirely remotely from IST, with full overlap on the UK day.

Ganbook and Israel-based client work — Remote Developer

2015 - Present

Israel · CodeIgniter, Laravel, WordPress, REST APIs

- Built the Ganbook core API, then became the founder's default developer across a decade of subsequent Laravel and WordPress builds.
- Delivered **yesyoucard.co.il**, a Laravel classroom-reward platform for Israeli kindergartens with teacher dashboards, child management, and parent-facing progress views.
- First long-term remote engagement, and the one that moved me from local employment into independent international delivery.

ALSO DELIVERED AND LIVE

CouponsTea	Multi-country deals platform on a complex Laravel backend with a large brand catalogue. The platform publishes 2M+ shoppers and \$50M+ in savings to date.	Laravel · PHP
Towniz / My Town Games	WordPress build and ongoing maintenance for a consumer gaming brand with real users and a constant content cycle.	WordPress
yesyoucard.co.il	Laravel classroom-reward platform for kindergartens in Israel, with teacher, child, and parent-facing views.	Laravel

CAPABILITIES

BACKEND AND PLATFORMS

Laravel · PHP · CodeIgniter · REST API design · MySQL · queueing and background jobs · multi-role and multi-tenant architecture · email deliverability at volume

MOBILE AND FRONTEND

Flutter · Google Play release management · Chrome extensions · JavaScript · Tailwind CSS · responsive and accessible markup

INTEGRATIONS AND INFRASTRUCTURE

OAuth 2.0 (Google Calendar, Calendly, Outlook) · LLM and AI feature integration · third-party API integration · WordPress and WooCommerce · Linux server administration · Git · Cloudflare

HOW I WORK

Solo and senior by choice. You talk to the person writing the code. When a project needs design or dedicated QA I bring in people I have worked with for years and stay accountable for the result myself.

Business need before stack. I start with the workflow, users, and constraints, then set architecture and phases early so the build does not drift.

You own everything from day one. The repository sits in your organisation, not mine. Same for servers, domains, and third-party accounts.

Timezone that suits UK and US. IST gives full overlap with the UK working day and callable mornings on both US coasts. Day to day runs on WhatsApp or Slack, not meetings.

Accountable after launch. Every build includes 30 days of bug fixes. I have clients who have simply called me when they need me for the better part of a decade.

AI-augmented, not AI-outsourced. AI compresses scaffolding and refactors. Architecture, data modelling, and anything security-sensitive get senior human judgment before shipping.

Full case studies, pricing, and availability at ankitvx.com

Available for agency overflow capacity and direct product builds.